



Dear journalists,

You probably don't know us yet. That's because we're new.

We're Schedullo: a new SaaS web application combining task management and time management to help teams become more effective in managing their work deliverables.

We'd like you to know a few things about us and have prepared this media pack for you. It includes:

- // A press release about our business and product launch as part of CeBIT Australia 2017
- // A Product Fact Sheet
- // A Company Fact Sheet
- // Product interface image.

We know you're busy. So as a guide, we think Schedullo might appeal to you if you're considering stories involving:

- // New technology to help with work productivity
- // New technology for managers or business owners to manage teams and work deliverables
- // New technology to help lawyers, accountants, architects, creative agencies, and other professionals for whom time is a commodity
- // New Sydney-based or Australian tech start-ups
- // Female entrepreneurs in tech start-ups
- // Accountants turned tech entrepreneurs.

If any of these topics are on your radar or would appeal to your audience, we'd love to meet you and see how we can help each other.

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