



## PRESS RELEASE

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# New web application helps teams step up to the task

**22 May 2017, SYDNEY** Sydney-based start-up company Schedullo is pleased to announce the official launch of its SaaS web application at CeBIT Australia from 23-25 May 2017. Designed to help teams make smart decisions about their work deliverables, Schedullo allows users to prioritise, organise and manage tasks to timeframes in Calendar or Kanban view.

Schedullo Co-Founder and former accountant Kate Blecich is all too familiar with the problems Schedullo sets out to resolve. "We're all struggling to fit everything in and be as productive as we can in the time available. As accountants, we saw it all the time. Not just in our own business, but also in our clients'."

Ms Blecich's business partner and Schedullo Co-Founder Vincent Motte agrees. "We've seen the rise of many productivity tools in recent years. But none of them nailed it for us. They were either task management or time management. Very few set out to do both – and do them both well."

In Schedullo, work tasks can be managed by project, customer or sit independently to help teams categorise what they're working on and when. A timer allows users to track time spent on tasks, while a timesheet module makes it easier to invoice customers for that time.

While Schedullo can benefit any individual looking for more self-discipline, Schedullo sets out to help managers of teams. Schedullo helps managers forecast their team's capacity, as well as track projects and deadlines to help everyone perform at their optimum. If someone is over-stretched or absent, they can reallocate tasks and priorities. If deadlines are approaching, they can check in.

Businesses using time as a commodity have shown strong enthusiasm, Mr Motte explains. "Lawyers, accountants, creative agencies, consultants, architects... Many are familiar with applications like Trello or Asana to collaborate and plan projects, Toggl to track their time on client work and Xero or Quickbooks to invoice clients. They're excited they can achieve all that in one place with Schedullo."

"We've been working on Schedullo since 2014 and it's been available in beta mode for 12 months now. We're so pleased to officially put it out there. We hope it makes a difference and helps people feel calm, motivated and in control of their work."

Schedullo's official launch takes place at stand SU35 at CeBIT Australia from 23-25 May 2017. The launch involves Schedullo product demonstrations and a chance to win a team subscription to Schedullo for one year for up to 20 users, as well as a free onboarding session. A new winner will be drawn every two hours during CeBIT.

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### Further information:

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[www.schedullo.com](http://www.schedullo.com)